C **Urchin*** 3 Reports ▼ Traffic Sessions Graph Pageviews Graph Hits Graph Bytes Graph Summary Load Balancing ▶ Pages & Files Navigation ▶ Referrals Domains & Users Browsers & Robots

Date Range

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4 2014 🕨 Jan Feb Mar Apr May Jun

Ju	u i	Aug	Sep	Oct	No	v	Dec
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
⇒	28	29	30	01	02	03	04
⇒	05	06	07	08	09	10	11
⇒	12	13	14	15	16	17	18
→	19	20	21	22	23	24	25
→	26	27	28	29	30	31	01

Enter Range

Report: Summary - jeffsundin.com Date Range: 11/01/2013 - 10/31/2014	Export: T 😿 🛛 🖴
Total Sessions	468,518.00
Total Pageviews	782,267.00
Total Hits	17,826,016.00
Total Bytes Transferred	509.67 GB
Average Sessions Per Day	1,283.61
Average Pageviews Per Day	2,143.20
Average Hits Per Day	48,838.40
Average Bytes Transferred Per Day	1.40 GB
Average Pageviews Per Session	1.67
Average Hits Per Session	38.05
Average Bytes Per Session	1.11 MB
Average Length of Session	00:03:07

Help Information:

Summary The Summary shows totals and averages for Sessions, Pageviews, Hits, and Bytes for the currently selected Date Range. Visitors information is not shown here because it is only available when UTM visitor tracking is employed.

Calculation Methodology

- Session: A series of Hits to your site over a specific period of time by one visitor.
 Pageview: A request to the web server by a visitor's browser for any web page; this excludes images, javascript, and other generally embedded file types.
- Hit: Any successful request to a webserver from a visitor's browser. Bytes: The quantity of network bandwidth used by the files requested during the selected Date Range.

Note

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Because Bytes numbers can be very large, abbreviations are used as appropriate, such as MB for megabytes (~millions of bytes). The average length of Session is displayed as hours:minutes:seconds.

👔 Urchin Documentation Center (help.urchin.com) 🛛 🖺 Glossary of Terms

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